



Company Profile Writer
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COMPANY MISSION



Sweet Treats and Eats was started as one woman's passion for wholesome, delicious baking. Sweet Treats' founder, Sue Richard, loved to bake for her family and friends. The word spread, and someone suggested that Sue open her own bakery. With that, Sweet Treats and Eats was born. A small shop located on the corner of Light and Fern streets, the shop is impossible to mix. Sue decorated it herself to look exactly like the delicious unique treats that she crafts. Each treat is unique, since it is made from scratch by one of the bakers. They even carry special pet treats – from cat cookies to dog cakes – specially made for furry friends of all sizes. Sweet Treats and Eats is committed to sustainable farming and natural ingredients, and sources all of its ingredients as locally as possible.

LOCATION AND KEY HISTORICAL FACTS

Sweet Treats and Eats has been flourishing in the lively Fenwick neighborhood for over 20 years. Founded by Sue Richard in 1990, it has since passed down to her daughter, Charity Banks. However, the location and decorations are just as they were over two decades ago! Charity shares her mother's love for unique handcrafted treats suitable for parties, weddings, or simply just because! All baked goods are made from scratch, without any artificial ingredients. Sue's vision for Sweet Treats is that it provides only food that she would feel good serving to her own family. Sweet Treats and Eats hosts the annual Fenwick young scholars' celebration, which rewards the top 10 scholars in the Fenwick community with a special dinner and various baked goods.



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CLIENTS

Sweet Treats and Eats caters to individual cravings for baked goods, but they are also happy to fulfil large orders for corporations, all with the same high level of quality and wholesomeness. Residents and businesses alike are invited to sample some of our delicious and savory baked treats for their next gathering, celebration, or just because. Please allow for at least one week of turnaround time when placing corporate orders.

TEAM

The baking team consists of Sue Richard, her daughter Charity, and their two assistant bakers, Felix and Nina. All cookies, cakes, and treats are handmade and decorated by one of the bakers – no machines here! Scott Adamson handles marketing and orders, as well as social media and sustainability efforts. If you are interested in joining the team, please stop by for an application!

SERVICES

Sweet Treats and Eats offers simple coffee cakes, pound cakes, sweet and savory breads, cupcakes, cookies, and pies to fulfill daily cravings. Additionally, Sweet Treats also is able to craft handmade wedding cakes, Bar Mitzvah cakes, and any other custom treat for celebrations. Please provide the details of size, shape, and any decoration requests upon order. Custom cakes, cookies, pies, and cupcakes may take up to a week to create. Sweet Treats also offers customized treats for pets – a perfect way to celebrate your furry friend!

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